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ADVENTURE RACING WORLD CHAMPIONSHIP

PRESS KIT



THE ADVENTURE RACES

Adventure racing, overseen in France by the French Triathlon Federation and by other federations around the world, is among the most demanding endurance disciplines. Halfway between an expedition and a competition, it combines physical exertion, navigation and teamwork in exceptional natural setting.

Its goal : to showcase the beauty of untouched landscapes through off the beaten path itineraries



Its concept : 4 team members - both men and women – in full autonomy, a 4 to 8 day immersion, where teamwork matters just as much as performance

ARWS : THE WORLD ADVENTURE RACING CIRCUIT

The Adventure Racing World Series is the global circuit for adventure races.

It brings together more than 80 long-format races around the world, along with shorter continental events.

It produces a worldwide ranking used to select the teams for the annual world championship: the Adventure Racing World Championship (ARWC).

In 2026, this world championship will be hosted by France, on the island of Corsica.



ARWS / ARWC / ARWC 2026 : THREE ACRONYMS, ONE SHARED HISTORY



1. THE DISCIPLINE : ADVENTURE RACING

Team ultra-endurance: four racers, self-sufficient, immersed in natural environments.



2. THE WORLD CIRCUIT : ARWS

Over 80 long-distance races across the globe, continental races and a world ranking



3. THE ANNUAL FINALE : ARWC

The world championship : the best teams qualify through the circuit and the world ranking



4. THE CORSICAN EDITION : ARWC 2026

The world final hosted by France, in Corsica : 100 teams, 30 nations, 500kms, 20,000m of elevation gain

Key Takeaway : ARWS = the circuit / ARWC = the world championship / ARWC 2026 : the Corsican edition

2026 : THE WORLD CHAMPIONSHIP HOSTED IN CORSICA



Heidi Muller
CEO of ARWS

« We are honoured to bring Adventure Racing to France and look forward to discovering the traditions and natural landscapes of Corsica. »

THE 2026 ADVENTURE RACING WORLD CHAMPIONSHIP (ARWC 2026) IS HELD FROM SEPTEMBER 27 TO OCTOBER 10 IN THE HEART OF A MAGICAL DESTINATION : CORSICA

**ON THE STARTING LINE : 100 TEAMS, FEATURING THE WORLD'S BEST ATHLETES
30 NATIONS REPRESENTED**

**4 RACERS PER TEAM / 400 ATHLETES
A NON-STOP COURSE OF 500 KM
20,000 METRES OF ELEVATION GAIN
5 TO 8 DAYS OF RACING, IN AUTONOMY AND WITH
NAVIGATION/ORIENTEERING**

**AN ORGANISING COMMITTEE BRINGING TOGETHER
CORSICAN OFFICIALS, EVENT ORGANISERS, AND SPORTS
REPRESENTATIVES.**

THE AUDIENCE OF AN ARWC



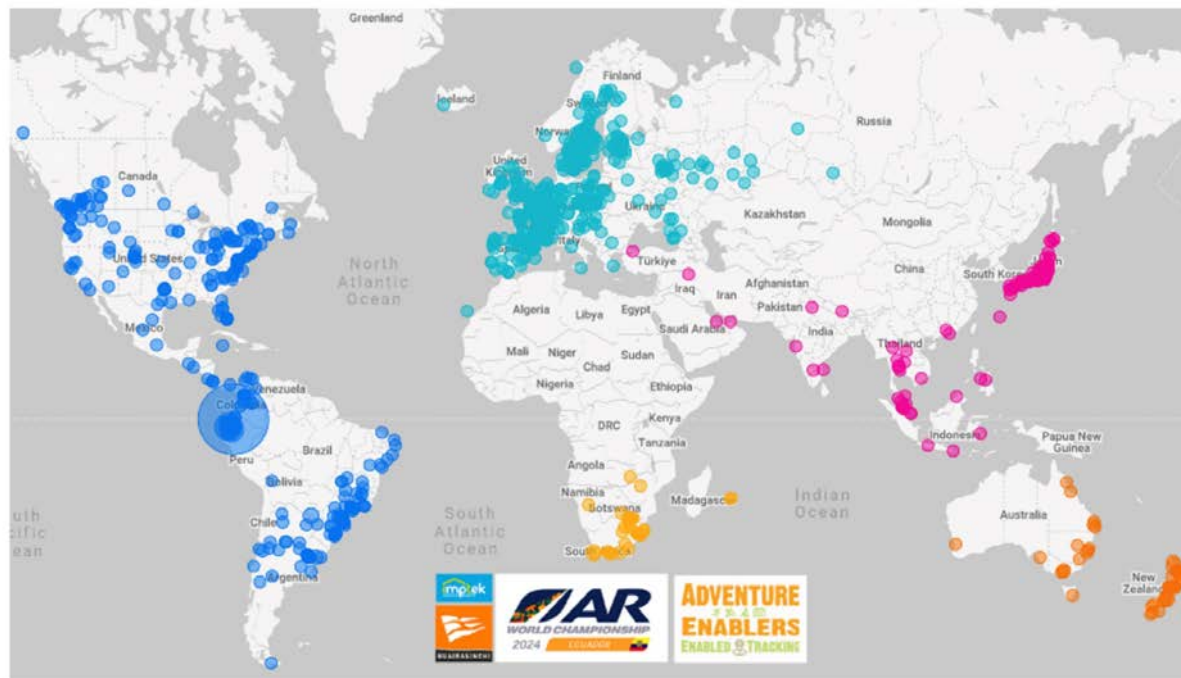
SOUTH AFRICA 2023

Total Reach from Media:

6,5 millions views

TV broadcast

Swedish National TV
Spain National TV
Japan National TV
USA National TV



In France, thanks to a partnership with La Chaîne L'Équipe, a 52-minute film is broadcast for each edition

From 25,000 to 50,000 viewers on average per broadcast



CANADA 2025

Total Reach from Media:

10 millions views

TV broadcast

Adventura AR TV
Japan National TV
Canada Ad TV

YouTube Channel

3 500 hours of video watched

WHAT IS THE ARWC 2026?

RACE DATES

**FROM 27 SEPTEMBRE TO
10 OCTOBRE 2026**

**DIRECT ECONOMIC
IMPACT ESTIMATED AT
€1.8 MILLION**

**BETWEEN 700 AND 800
PEOPLE INVOLVED
AROUND THE EVENT:**

**ATHLETES, VOLUNTEERS,
MEDIA, SUPPORTERS, AND
PARTNERS.**

**WORLDWIDE MEDIA
COVERAGE THANKS
TO THE STRONG GLOBAL
REACH OF THE ARWS.**



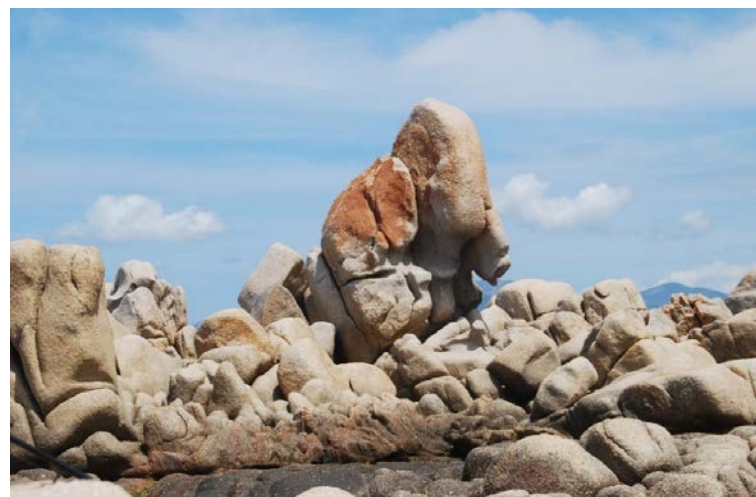
WHAT WILL THE COURSE BE?



Designed with
exploration in mind,
the course will showcase
Corsica throughout a
journey of roughly 500 km.

STARTING CITY:
CORTE
ARRIVAL CITY:
L'ILE-ROUSSE

Between these two
locations, a non-stop
itinerary of trekking,
mountain biking, kayaking,
packrafting... travelling
from north to south, east
to west, across the Island
of Beauty.





27 > 29 SEPT / CORTE

Teams welcoming, equipment checkings, skill testing

29 SEPT / CORTE

Team parade

Racer's briefing and Opening ceremony

30 SEPT/ CORTE

Media's briefing + Prologue in the heart of Corte's Citadelle



1^{ER} OCT / CORTE / RACE START

6 > 9 OCT / L'ILE-ROUSSE / TEAMS ARRIVAL

9 OCT/ L'ILE-ROUSSE

Closing ceremony and Gala dinner

10 OCT / L'ILE-ROUSSE

Departures and team transfers

PASCAL BAHUAUD'S INTERVIEW



Pascal Bahuaud, race director and founder of the French leg of the ARWS adventure races.

What is the spirit of adventure racing??

Races of the Adventure Racing World Series circuit are created to encourage a maximum autonomy of the competitors. GPS devices are prohibited and replaced by maps at a 1:50,000 scale instead. Competitors will go through such magnificent landscapes that they will naturally adopt a preservation mindset. Raising awareness and fostering responsibility proves far more effective than strict access bans, in his sense, we believe that a careful and thoughtful use of natural spaces is far more efficient. This constant reflection on nature serves the design of the race as a genuine driving force.

Why is Corsica an exceptional set up for this World Championship?

We are preparing an authentic race that encourages a respectful exploration of the island's natural territories. Our baseline, Back to Nature, reflects our desire for this immersive team expedition to stay true to the essence of non-stop adventure racing.

What could be more “magical” than the Island of Beauty to host this World Championship? We are proud to prepare such a challenge and excited for the months ahead, fully dedicated to bringing this extraordinary adventure to life.

A PROMISE: BACK TO NATURE



- Né à Corte, au cœur de la montagne corse, j'ai grandi au bord du Tavignanu et de la Restonica, dont les eaux cristallines ont éveillé ma vocation d'hydrobiologiste. Après une longue carrière de professeur d'écologie consacrée à l'étude et à la protection des écosystèmes aquatiques de l'île, je livre ici ma vision de la Corse : un territoire vivant, fragile et exceptionnel, dont chacun de nous est le gardien.
- La Corse et ses multiples atouts constituent pour ses habitants un cadre de vie d'exception et une destination touristique unique. Avec ses 120 sommets à plus de 2 000 mètres d'altitude, ses massifs forestiers, ses cours d'eau et ses lacs de montagne, l'île de Beauté présente un patrimoine naturel exceptionnel. Sans oublier les 1 000 km de littoral avec de fabuleux baies et des eaux turquoise parmi les plus pures de Méditerranée. Et son GR20, considéré comme l'un des sentiers de grande randonnée les plus beaux et les plus exigeants d'Europe. Cette île recèle une biodiversité remarquable avec une flore et une faune riche en espèces endémiques.
- Ce territoire insulaire présente un patrimoine bâti unique avec de nombreux monuments historiques classés ou inscrits : citadelles, châteaux et sites fortifiés médiévaux, tours génoises, cathédrales et oratoires. Les ponts génois enjambant nos belles rivières me sont particulièrement chers car ils témoignent d'une civilisation qui a su composer avec la montagne et l'eau depuis des siècles.
- L'île de Beauté c'est aussi un patrimoine culturel matériel et immatériel où la langue corse, langue romane à part entière, vivante et revendiquée, est intimement liée à l'identité insulaire. Les polyphonies corses, ces chants traditionnels (paghjella) inscrits au patrimoine culturel immatériel de l'Unesco, sont une musique vocale d'une puissance émotionnelle rare. Ces chants sont un des piliers des nombreuses manifestations populaires ancrées dans le territoire. La Corse renferme également de nombreux sites mégalithiques, les plus remarquables de Méditerranée.
- La Corse ce sont aussi ses « savoir-faire liés à l'artisanat traditionnel » transmis de génération en génération : couteaux corses (vendetta), vannerie, poterie, travail de la pierre et du bois, instruments de musique, parfumerie et huiles essentielles. Ainsi que son patrimoine culinaire qui valorise les savoir-faire traditionnels et les produits emblématiques d'un territoire (charcuterie, fromages, farine de châtaigne, huile d'olive, vins, miels, clémentines de Corse), véritables témoins de l'identité culturelle et gastronomique insulaire, et pour moi, enfant de Corte, une évidence incarnée dans les beignets au brocciu de ma grand-mère, elle est partie, mais l'odeur de ses beignets, elle, ne s'en va pas.

L'histoire de la Corse a été marquée par deux hommes nés de l'île : Pascal Paoli (1725 - 1807) et Napoléon Bonaparte (1769 - 1821). Paoli, chef politique et militaire corse, mena la lutte pour l'indépendance de la Corse. Il fonda un État corse moderne avec une constitution (la première constitution démocratique moderne en 1795) et une université à Corte, ma ville natale, où j'ai enseigné l'écologie durant 40 ans. Paoli mis en place une administration organisée, ce qui lui valut le surnom de « père de la patrie corse ».

Bonaparte, figure historique mondiale, militaire et homme d'État, il devint empereur des Français en 1804 après la Révolution française. Grand stratège, il conquiert une grande partie de l'Europe. Bonaparte réforma durablement la France avec le Code Civil, le Code de commerce et le Code pénal. Mais aussi la création des préfets et la réorganisation des communes et des départements. Il créa le baccalauréat, la Banque de France, la Légion d'honneur... Ces institutions font encore partie du quotidien français.

La Corse n'est pas seulement une île à admirer, c'est un écosystème vivant à comprendre, à écouter et à protéger. C'est en transmettant intact cet héritage commun aux générations futures que nous honorons le mieux notre appartenance à cette terre.

Antoine ORSINI
Professeur d'hydrobiologie à l'université de Corte
& président de l'organisation de l'ARWC 2026

Ce texte que Antoine Orsini a eu la gentillesse d'écrire pour l'ARWC 2026 illustre notre philosophie et la modestie que l'on souhaite conserver par rapport à la nature.

Au-delà d'une interminable liste d'interdits, il porte les engagements que nous voulons partager avec vous, coureurs et bénévoles de l'ARWC 2026, au travers de cette charte pour la nature. Le règlement est le suivant : celui qui porterait atteinte à la nature directement ou indirectement sera immédiatement exclu. Cette règle s'applique aux organisateurs et bénévoles. Aucune dérogation, aucune réclamation, ne sera tolérée.

L'ARWC 2026 véhicule des valeurs qui sont l'essence même du concept de nature protégée et respectée.

La direction de course

Our baseline, **Back to nature**, is an ode to respect for nature and reflects each participant's commitment to preserving it.

Before the start, runners, volunteers and partners sign the **Back to nature charter**, demonstrating the deep-rooted commitment to organizing the event with respect for natural spaces.

The **Back to nature charter for ARWC 2026** was written by **Antoine Orsini**, president of the Organizing Committee.



Antoine Orsini has held elected office for more than forty years in Corsica. Professor of hydrobiology at the University of Corsica, he is also a recognized ecologist, long committed to the study and preservation of the island's natural environments.

CHARTER BACK TO NATURE
SIGNATURES

TWO AMBASSADORS, TWO VOICES OF CORSICA



DIANA SALICETI, GODMOTHER OF THE ARWC 2026

A singer and horse breeder, Diana Saliceti is a multifaceted voice of contemporary Corsica. Trained in the island's polyphonic traditions and open to the world, she will attend both ceremonies of the event to share the spirit of her homeland with athletes from around the world.

GUILLAUME PERETTI, GODFATHER OF THE ARWC 2026

A native of Cervioni, Guillaume Peretti embodies better than anyone else the Corsicans' raw and passionate connection to their land. A well-rounded athlete and former record-holder for the assisted GR20 traverse, he embodies the values of the ARWC 2026 in his own words: rigor, humility, and a deep connection to the land.



A “CORSICA IS MAGIC” CAPSULE COLLECTION



OFFICIAL OUTFITTER ARWC 2026,
ALTORE PRESENTS AN EXCLUSIVE
COLLECTION DESIGNED AND
MANUFACTURED IN CORSICA.



Nine technical pieces — T-shirts, jacket, windbreaker, neck gaiter and cap — combine performance, comfort and island identity.

Named Matalza, Libecciu, Scandola, Armacollu or Baretta, they pay tribute to the places and symbols of the island.

More than just a souvenir collection, this capsule unites Corsican textile craftsmanship with the demands of elite sport. It is aimed at athletes as much as at all lovers of Corsica and adventure.

CORSI, THE CHARITY MASCOT



THE ADVENTURE WILL ALSO BE ABOUT SOLIDARITY

Thanks to the commitment of one of our long-standing partners, the company Lethiguel, 100 units of Corsi, the mouflon mascot of ARWC 2026, will be offered for sale in support of the association A Casa Anto.

Based in Ajaccio, A Casa Anto supports children with disabilities and their families, using physical activity in particular as a tool for learning, autonomy and inclusion. The 100 charity mascots will be sold at the finish line in L'Île-Rousse, at the Altore stand, alongside the official 'ARWC 2026 – Corsica is Magic' collection, specially created for the World Championship.

The partnership will also take on a symbolic dimension at the end of the race: every runner who crosses the finish line will receive their own Corsi. A companion serving as a souvenir symbol of the values that bring together ARWC 2026, the competitors and A Casa Anto: pushing beyond limits, solidarity, and the power of sport to open up new possibilities.



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100 TEAMS COMPETING
30 NATIONS REPRESENTED



THE WORLD'S BEST TEAMS IN THE RACE



100 teams registered, representing 30 nations, will be on the starting line.

Among them are four of the world's top six teams, including France's 400Team Allore, the 2024 world champions in Ecuador and 2025 bronze medalists in Canada. This exceptional athletic caliber of talents is the promise of an unprecedented world championship, in Corsica.



RACERS BY NATION (09-23-26)



Corsica : 10



South Africa: 11



Japan : 8



Estonia : 7



New-Zealand : 4



Colombia : 8



Switzerland : 1



Australia : 4



Denmark : 4



Sweden : 4



USA : 32



Spain : 25



Canada : 19



Poland : 16



UK : 16



Netherlands : 12



Finland : 12

AIN (neutral) : 11



Argentina : 4



Brazil : 4



Ecuador : 1



Czech Republic : 8



Latvia : 1



Germany : 1



Irlande : 2



Italy : 4



Slovenia : 1



Thailand : 1



Belgium : 20



France : 140

WORLD'S TOP 2 PORTRAIT



400TEAM ALTORE (FRANCE), N°1

Sébastien Raichon, Sandrine Béranger, Adrien Lhermet, joined by Matthieu Bajard, are the 2024 world champions (Ecuador) and 2025 bronze medalists (Canada).

After fifteen years of heroic quests and twists of fate overcome with a legendary resilience, the French arrive in Corsica at the peak of their powers.

Lead by its extraordinary captain Sébastien Raichon – three time winner of the Tor des Glaciers, first place finisher in the Terminorum and record holder for the GR20 self-supported race - this team, whose members complement each other perfectly, is preparing to take on the Island of Beauty. More than just contenders, they are leaders who have come to write a new chapter in their history.



ESTONIAN ACE LA SPORTIVA (ESTONIA), N°2

Coming from a country without mountains, the Eensaar brothers (Silver and Rain), Timmo Tammemäe and Reeda Tuula-Fjodorov conquered the wild forests and harsh winters to establish themselves permanently at the top of the global racing circuit.

Their strength ? An absolute discretion and a unique ability to accept suffering instead of fighting against it. Tired of hitting a glass ceiling, these hungry challengers are arriving in Corsica with a pack mentality to break the curse and finally claim their first world title.

THREE CORSICAN TEAMS REGISTERED

A LOCAL INVOLVEMENT PLANNED FROM THE START

To ensure the full participation of the host island, three special invitations (wild cards) were awarded to Corsican teams, in partnership with the Corsican Triathlon League and the University of Corsica. This is an unusual approach on a global circuit, reflecting the desire to make this edition a championship deeply rooted in its local community.

Working with the league, a rigorous selection process was implemented. This allowed the league's president, Nicolas Sauveur, to select the eight athletes who will represent Corsica.

THREE TEAMS, ONE SAME PRIDE

Tafuna Matata and I Triatleti Corsi : these two teams from the Corsican League will take on teams from around the world on a land they know better than anyone.

The next generation is also joining the festivities with **Squadra Universita**, a team of students majoring in STAPS (Sciences and Techniques of Physical and Sports Activities) at the University of Corsica. For these young athletes, who are still in training, the experience will extend far beyond the realm of sports: taking part in a world championship alongside seasoned ultra-endurance specialists is a rare opportunity to put their academic training to the test against the reality of a world-class competition.

A DEDICATED MEDIA SERVICE

ARWC 2026 MEDIA TEAM IS HERE TO SUPPORT JOURNALISTS, PHOTOGRAPHERS, VIDEOGRAPHERS AND TV CREWS, PROVIDING EVERYTHING NEEDED TO COVER THE ADVENTURE RACING WORLD CHAMPIONSHIP IN THE BEST CONDITIONS.

MEDIA CENTRES IN CORTE & L'ÎLE-ROUSSE

- Two fully equipped media centres open throughout the event
- 24/7 access / High-speed Wi-Fi

ON-COURSE MEDIA SUPPORT

- Personalised advice on the best locations to cover each race section
- Daily media briefings on race developments

COMPREHENSIVE MEDIA KIT

- Media Road Book / Maps of all race sections and Transition Areas (TAs).
- Estimated team arrival times.
- GPX files and key points of interest

MEDIA CONTENT & PRESS SERVICES

- Daily press releases (French & English)
- Interview opportunities with athletes, organisers and partners
- Royalty-free HD photos / Official videos and a daily footage pool available throughout the event.



Orange Corse supports the organization TO ensure continuity of communications throughout the event, even in isolated or poorly covered areas.

- In Corte and in L'Île-Rousse, Orange Corse helps connect press centers and public spaces via fiber and Wi-Fi. Along the route, 11 strategic sites, including transition areas and technical stops, will benefit from solutions adapted to terrain constraints, prioritizing fiber and 5G where conditions allow.
- The setup also includes 25 phones and SIM cards for the organization, particularly for doctors, security teams and checkpoint managers. For certain specific needs, phones are equipped with satellite.

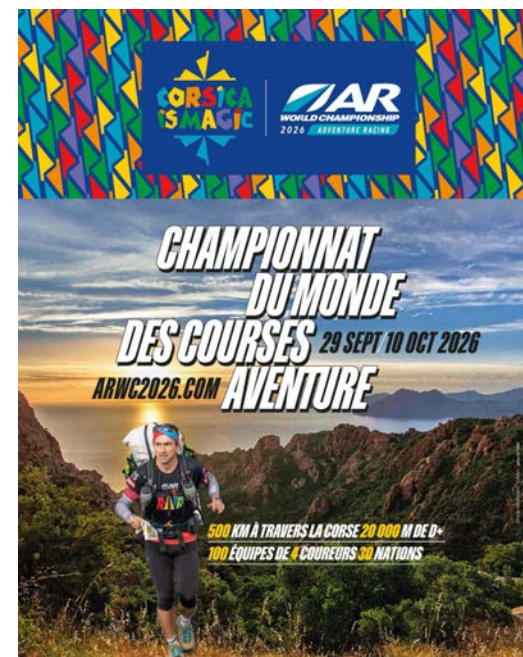


"By mobilizing its expertise in service of organizers, media, participants and the public, Orange Corse is taking on a challenge that goes beyond simply covering a sporting event: connecting a region and its people, even when access conditions make the task especially complex."

THEY SUPPORT ARWC 2026



Avec le soutien de : Camping Terre d'Oliviers  Wilsa, La Cité scolaire de Corte.



TO FOLLOW THE RACE LIVE

THE EVENT WEBSITE

arwc2026.com

THE ARWS WEBSITE

arworldseries.com

THE RAID IN FRANCE WEBSITE

raidinfrance.com

SOCIAL MEDIA



Raid in France - IAR WC2026
[@ARWorldSeries](https://www.instagram.com/ARWorldSeries)



The screenshot shows the ARWC 2026 website. At the top, there is a navigation bar with the Corsica ISMAGIC logo, the IAR World Championship 2026 Adventure Racing logo, the dates 27.09 to 10.10 2026, and links for ARWS and PRA. The main header features the text "ARWC 2026 ADVENTURE RACING WORLD CHAMPIONSHIP" over a background image of kayakers. Below this, there is a carousel of images. The first image shows a group of kayakers in a yellow and red boat. The second image shows a kayaker in a yellow boat. The third image shows a kayaker in a yellow boat. The carousel is titled "1 / 3 15 June 2026". Below the carousel, there is a section titled "THE WORLD OF ADVENTURE RACING GATHERS IN CORSICA" with a sub-headline "From September 27 to October 10, 2026, Corsica will host the world's largest adventure racing...".

FROM 1 TO 9 OCTOBER:
FOLLOW THE RACE LIVE AT
ARWC2026.COM



27.09
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PRESS CONTACTS

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