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PRESS KIT

ARWC 2026



WHAT IS ADVENTURE RACING WORLD SERIES?



The Adventure Racing World Series is the global circuit for adventure races.

It brings together more than 80 long-format races around the world, along with shorter continental events.

It produces a worldwide ranking used to select the teams for the annual world championship: the Adventure Racing World Championship (ARWC).

In 2026, this world championship will be hosted by France, on the island of Corsica.

GLOBAL ADVENTURE RACING 2025

A sport which explores the world and your personal limits
 Athletes representing 40+ countries
 International Expedition Events in 20+ countries
 Annual Adventure Racing WORLD CHAMPIONSHIP
 AR World Rankings updated 3x a year
 Regional Series and Championships

2024 ECUADOR
2025 EXP CANADA
2026 FRANCE IS MAGIC

SCAN QR CODE TO FIND YOUR NEXT ADVENTURE

ARWS EUROPE
 Finland/Estonia/Scotland/
 Poland/France/Spain/Denmark

ARWS NORTH AMERICA
 Mexico/USA/Canada

ARWS ASIA
 India/Malaysia/
 Philippines/Thailand

ARWS SOUTH AFRICA
 South Africa

ARWS OCEANIA
 Australia/New Zealand

ARWS SOUTH AMERICA
 Brasi/Ecuador/Argentina/
 Paraguay/Chile/Uruguay

ARWS AFRICA
 South Africa

ARWS ASIA SERIES

ARWS EUROPEAN SERIES

ARWS NORTH AMERICA SERIES

ARWS SOUTH AMERICA SERIES

ARWS AFRICA SERIES

ARWS OCEANIA SERIES

ARWS SOUTH AMERICA SERIES

Other ARWS Races

EXP CANADA CANADA ARWC 2025

RAID BESKIDY POLAND

ADVENTURE RACE CROATIA CROATIA

ITERA SCOTLAND

RAID GALLAECIA SPAIN

BIMBACHE EXTREME MOROCCO MOROCCO

EXPEDITION OREGON USA

LA RUTA MADRE ADVENTURE RACE MEXICO

ENDLESS MOUNTAINS ADVENTURE USA

MALACARA RACE BRAZIL

EXPEDITION OZARK USA

THE RATTEL EXPEDITION AFRICA

LEGEND EXPEDITION RACE AUSTRALIA

THE MAGNIFICENT NEW ZEALAND

TIERRA INDOMITA - VULCANIA CHILE

EXP GUARANI PARAGUAY

EXP AFRICA AFRICA

RAID IN FRANCE FRANCE

PCT12 AR COLOMBIA

NORDIC ISLANDS AR SWEDEN

AR MALAYSIA MALAYSIA

INCREDIBLE INDIA AR INDIA

AR PANAMA PANAMA

www.arworldseries.com
#arworldseries #adventureracing

THE ADVENTURE RACES

Adventure racing, overseen in France by the French Triathlon Federation, offers an extraordinary human and sporting experience.

Its purpose is to showcase natural landscapes through routes that lead competitors off the beaten track.

Its concept: teams of four athletes racing in autonomy, fully immersed in nature, for four to eight days..



WHAT IS THE ARWC 2026?



Heidi Muller
CEO of ARWS

« We are honoured to bring Adventure Racing to France and look forward to discovering the traditions and natural landscapes of Corsica. »

AT THE HEART OF A DREAM DESTINATION: CORSICA

**80 TEAMS EXPECTED,
FEATURING THE WORLD'S BEST ATHLETES
30 TO 40 NATIONS REPRESENTED**

**4 RACERS PER TEAM / 320 ATHLETES IN TOTAL
A NON-STOP COURSE OF 500 TO 600 KM
20,000 METRES OF ELEVATION GAIN
5 TO 8 DAYS OF RACING, IN AUTONOMY AND WITH
NAVIGATION/ORIENTEERING**

**AN ORGANISING COMMITTEE BRINGING TOGETHER
CORSICAN OFFICIALS, EVENT ORGANISERS, AND
SPORTS REPRESENTATIVES.**

WHAT IS THE ARWC 2026?



**FROM 27 SEPTEMBRE
TO 10 OCTOBRE 2026**

DIRECT ECONOMIC
IMPACT ESTIMATED
AT €1.36 MILLION

**BETWEEN 600 AND 800
PEOPLE INVOLVED
IN THE EVENT:**

ATHLETES,
VOLUNTEERS, MEDIA,
SUPPORTERS, AND
PARTNERS.

**ORLWDIVE TELEVISION
COVERAGE THANKS
TO THE STRONG
GLOBAL REACH OF
THE ARWS.**



WHAT WILL THE COURSE BE?



Designed with exploration in mind, the course will showcase Corsica throughout a journey of roughly 500 km.

STARTING CITY:
CORTE
ARRIVAL CITY:
L'ILE-ROUSSE



Between these two locations, teams will take on a non-stop itinerary of trekking, mountain biking, kayaking, packrafting... travelling from north to south, east to west, across the Island of Beauty.





27 > 29 SEPT / CORTE

Teams welcoming, equipment checkings, skill testing

29 SEPT / CORTE

Team parade

Racer's briefing and Opening ceremony

30 SEPT/ CORTE

Media's briefing + Prologue

1^{ER} OCT / CORTE / RACE START

6 > 9 OCT / L'ILE-ROUSSE / TEAMS ARRIVAL

9 OCT/ L'ILE-ROUSSE

Closing ceremony and Gala dinner

10 OCT / L'ILE-ROUSSE

Departures and team transfers



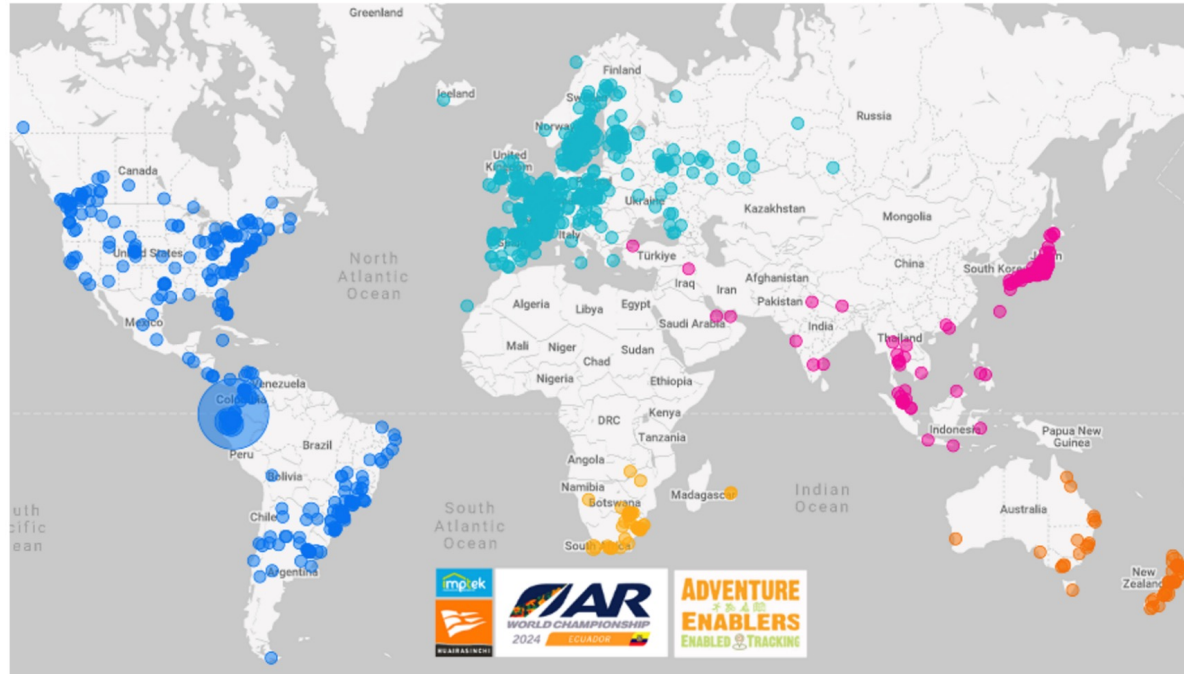
WHAT IS THE AUDIENCE FOR AN ARWC?



SOUTH AFRICA 2023

Total Reach from Media:
6,5 millions views

TV broadcast
Swedish National TV
Spain National TV
Japan National TV
USA National TV



In France, thanks to a partnership with the TV channel L'Équipe, a 52-minute film is broadcast for each edition.
Between 25,000 and 50,000 viewers on average per broadcast.



CANADA 2025

Total Reach from Media:
10 millions views

TV broadcast
Adventura AR TV
Japan National TV
Canada Ad TV

YouTube Channel
3 500 hours of video watched



Pascal Bahuaud, race director and founder of the French leg of the ARWS adventure races.

What is the spirit of adventure racing??

Races of the Adventure Racing World Series circuit are created to encourage a maximum autonomy of the competitors. GPS devices are prohibited and replaced by maps at a 1:50,000 scale instead. Competitors will go through such magnificent landscapes that they will naturally adopt a preservation mindset. Raising awareness and fostering responsibility proves far more effective than strict access bans, in his sense, we believe that a careful and thoughtful use of natural spaces is far more efficient. This constant reflection on nature serves the design of the race as a genuine driving force..

Why is Corsica an exceptional set up for this World Championship?

We are preparing an authentic race that encourages a respectful exploration of the island's natural territories. Our baseline, Back to Nature, reflects our desire for this immersive team expedition to stay true to the essence of non-stop adventure racing.

What could be more "magical" than the Island of Beauty to host this World Championship? We are proud to prepare such a challenge and excited for the months ahead, fully dedicated to bringing this extraordinary adventure to life.

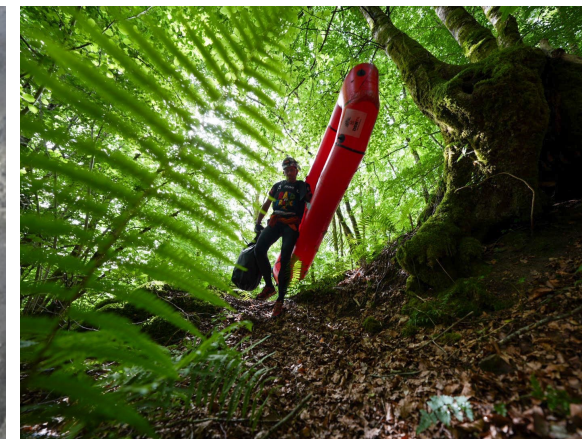
A PROMISE: BACK TO NATURE



Our tagline, ***Back to Nature***, is an ode to respecting the natural world.

Discovering rich, little-explored landscapes is our guiding principle, combined with promoting a sport built on strong values.

Athletes and partners sign the **Back to Nature charter**, reflecting our firm commitment to organising the event in full respect of natural environments.



A SPECTACULAR FINISH LINE



A DAILY PROGRAMME

Broadcast on the ARWC 2026 website and across all social media channels

- 🎬 Daily highlights in video
- 🎤 Studio segment with guests: athletes, organisers, experts
- 📡 Live reports from the field

BRINGING THE FINISH LINE TO LIFE

AN IMMERSIVE FAN ZONE

At the finish line, a dedicated space will offer an immersive experience with a giant screen, entertainment and a festive atmosphere, allowing spectators to fully enjoy each team's arrival and watch the daily show.

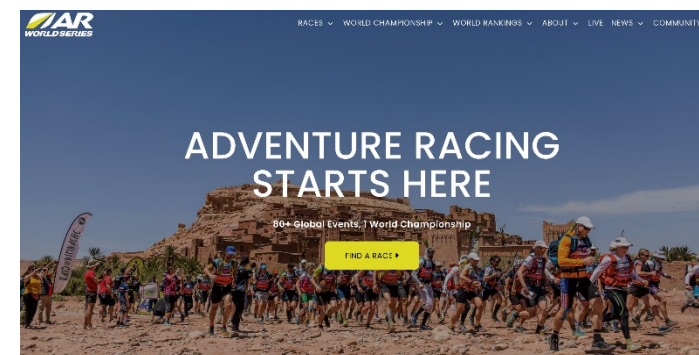


**THE EVENT'S
DEDICATED
WEBSITE:**
arwc2026.com

THE ARWS WEBSITE
arworldseries.com

**THE RAID IN FRANCE
WEB SITE**
raidinfrance.com

SOCIAL MEDIA
Adventure Racing World Series
Raid in France
French Triathlon Federation
[Facebook/Instagram/YouTube](#)



THE ARWC 2026 PARTNERS





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